



BEVERLY HOMECOMING

Dear Friend of Beverly Homecoming:

Ten days of Beverly Homecoming events kick off on Friday July 28th, ending with fireworks on Sunday August 6th. Thank you if you have supported homecoming in past years. Now, more than ever, we need your support to continue to make this celebration of the spirit of Beverly a community tradition.

We can raise the \$40,000 needed for this year's fireworks and entertainment with your generous, tax deductible donation. We also welcome volunteers and community leaders to join us on the Beverly Homecoming Committee. Your sponsorship helps us to continue this 52 year old tradition and ensure that each generation enjoys this unique celebration of Beverly. We welcome your donation or volunteer time at any level.

Yours truly,

Estelle Rand, *President*
978-473-9891

Medley Long III, *Vice President*
978-473-4948

Yes, please include me as a sponsor for the 52nd Annual Beverly Homecoming:

- Platinum** **\$5,000**
Full page color ad space in homecoming program, Lobster Fest promo table space, logo on front page of website, website sponsorship and program sponsorship pages, Premium banner space at Lobster Fest & Fireworks day, recognition at major events, minimum of 10 guaranteed social media postings dedicated to your brand as our top sponsor, logo on homecoming poster, large logo on homecoming sponsor banner
- Gold** **\$2,500**
Full page (B/W) ad space in homecoming program, Lobster Fest promo table space, logo on website sponsorship and program sponsorship pages, Banner space at Lobster Fest & Fireworks day, recognition at major events, logo on homecoming sponsor banner, five guaranteed social media postings dedicated to your brand
- Silver** **\$1,000**
Half page (B/W) ad space in homecoming program, Lobster Fest promo table space, listing on website sponsorship and program sponsorship pages, recognition at Lobster Fest, logo on homecoming sponsor banner, three guaranteed social media postings dedicated to your brand
- Bronze** **\$500**
1/3 page (B/W) ad space, Lobster Fest promo table space, listing on website sponsorship and program sponsorship pages, logo on homecoming sponsor banner, one guaranteed social media postings dedicated to your brand
- Partner** **\$300**
Lobster Fest promo table space, listing on website sponsorship and program sponsorship pages, recognition at Thursday Concert at the Commons, guaranteed social media postings announcing allpartners
- Friend** **\$25 - \$200**
Listing on website sponsorship and program sponsorship pages

Please Complete Contact Information Below

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Yes! ___ I would like to volunteer with Beverly Homecoming!

Social Media Handles

Facebook: _____ Twitter: _____

Instagram: _____

Ad Information

Please select your desired program ad size below.

Deadline to place an ad in the 2017 Homecoming program is May 13th.

***Please email your completed ad as PDF to
beverlyhomecoming@gmail.com***

- Full page ad \$200**
Included with platinum & gold sponsorships
4 1/2 x 7 3/4 inches

- Half page ad \$100**
Included with silver sponsorships
4 1/2 x 3 3/4 inches

- 1/3 page ad \$50**
Included with Bronze sponsorships.
2 x 3 1/2 inches

Please make checks payable to:
Beverly Homecoming Committee
P.O. Box 714, Beverly, MA 01915