



BEVERLY
HOMECOMING



Dear Friend,

Beverly Homecoming starts on Friday, August 2nd and ends on Sunday, August 11th with a fireworks display launched from Mackerel Cove and viewed from the surrounding parks. We welcome all to enjoy ten days of traditional Homecoming events such as Lobsterfest on August 7th and new events like Fit Fest on August 11th.

Beverly Homecoming is a non-profit organization committed to renewing Beverly's spirit by showcasing all that Beverly has to offer. This event highlights our businesses, arts and culture, and promotes community gathering here in our oceanside city. We welcome you to become a volunteer, join our committee, or host a Homecoming event.

Each year the community and our corporate sponsors help us raise the funds necessary to support this tradition. Please consider making a tax deductible donation in any amount to support Beverly Homecoming this year. Your donation directly supports Lobsterfest on August 7th, and the fireworks display on August 11th.

Thank you for your continued support!

Medley Long III
President, Beverly Homecoming, Inc.
978-473-4948

Yes, please include me as a sponsor for the 54th Annual Beverly Homecoming:

- Platinum** \$5,000
Full back page color ad space in homecoming program, Lobster Fest promo table space, large logo on front page of website, large logo on website sponsorship and program sponsorship pages, Cabot Street banner large logo, Premium banner space at Lobster Fest & Fireworks day, recognition at all major events, minimum of 5 guaranteed social media postings dedicated to your brand as our top sponsor, Instagram highlight spot, large logo on homecoming sponsor banner
- Gold** \$2,500
Full page (B/W) ad space in homecoming program, Lobster Fest promo table space, small logo on front page of website, small logo on website sponsorship and program sponsorship pages, Banner space at Lobster Fest & Fireworks day, recognition at all major events, logo on homecoming sponsor banner, 3 guaranteed social media postings dedicated to your brand
- Silver** \$1,000
Half page (B/W) ad space in homecoming program, Lobster Fest promo table space, small logo on website sponsorship and program sponsorship pages, recognition at Lobster Fest, logo on homecoming sponsor banner, 2 guaranteed social media postings dedicated to your brand
- Bronze** \$500
1/3 page (B/W) ad space, Lobster Fest promo table space, listing on website sponsorship and program sponsorship pages, listing on homecoming sponsor banner, 1 guaranteed social media postings dedicated to your brand
- Partner** \$300
Lobster Fest promo table space, listing on website sponsorship and program sponsorship pages, guaranteed social media postings announcing all partners
- Non-Profit** \$50
Lobster Fest promo table space, listing on website sponsorship and website sponsorship pages
- Friend**.....\$25-\$300
Listing on website sponsorship and program sponsorship pages

Please Complete Contact Information Below

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

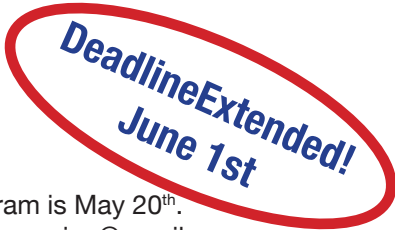
Yes! _____ I would like to volunteer with Beverly Homecoming!

Social Media Handles

Facebook: _____

Twitter: _____

Instagram: _____



Ad Information

Please select your desired program ad size below.

Deadline to place an ad in the 2019 Homecoming program is May 20th.
Please email your completed ad as PDF to beverlyhomecoming@gmail.com

- Full page ad.....\$200
Included with platinum & gold sponsorships
4 1/2 x 7 3/4 inches
- Half page ad.....\$100
Included with silver sponsorships
4 1/2 x 3 3/4 inches
- 1/3 page ad.....\$50
Included with Bronze sponsorships.
2 x 3 1/2 inches

Please make checks payable to:

**Beverly Homecoming Committee
P.O. Box 714
Beverly, MA 01915**