



Dear Beverly friend and neighbor,

Break out the lawn chairs, dust off your dancing shoes, and locate the lobster crackers. Beverly Homecoming is back and better than ever this year!

Annual favorites such as LobsterFest and the culminating Homecoming Fireworks Display are just the beginning. With live music, family-friendly movies, lawn games, a road race, and a full slate of fun events over the course of five days, Beverly is the place to be **August 3-7, 2022 for the 57th Annual Beverly Homecoming**. To make this all-volunteer-led, community-driven event the best it can be, we need your participation, which may come in many different forms:

- One option is to make a tax-deductible donation to Beverly Homecoming, which you can do right now at **BeverlyHomecoming.org**, or by mailing your donation to **Beverly Homecoming, P.O. Box 714, Beverly, MA 01915**.
- If your business would like to sponsor Beverly Homecoming, please review this packet and select the sponsorship option that is best for you and return the packet, along with your check, to the address listed above.
- We need volunteers! If you can share some of your time to help events run smoothly, please email Volunteer Coordinator Anne Vallette at annevallette1@hotmail.com.
- If you have a skill, talent, or ability that you would like to share with your community as part of a Beverly Homecoming event, please email Homecoming President Medley Long at medley@beverlyhomecoming.org (the schedule is filling up fast, so don't delay!).

We look forward to seeing you at Lynch Park this summer. Thank you for your support!

Beverly Homecoming Committee

A handwritten signature in black ink that reads "Medley Long". The signature is written in a cursive, flowing style.

Medley Long III, President
978-473-4948
medley@beverlyhomecoming.org

**YES, please include me as a sponsor of the 57th annual Beverly Homecoming at the _____ level!
(See sponsorship levels on the following page.)**

SPONSORSHIP LEVELS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	PARTNER \$300	FRIEND \$150	NON-PROFIT \$100
Introduction and 3-5 minute speaking opportunity prior to Homecoming Fireworks	X						
Introduction and 3-5 minute speaking opportunity prior to LobsterFest	X	X					
Banner Space at LobsterFest and Fireworks Day	Premium Space	Banner Space					
Logo on Homecoming Banner	Large Logo	Small Logo	Small Logo				
Recognition at Events	LobsterFest & Fireworks Days	LobsterFest & Fireworks Days	LobsterFest				
Homecoming Program Ad	Full Page Color	Full Page B&W	Half Page	Quarter Page	Quarter Page	Quarter Page	
Lobster Fest Promo Table Space	X	X	X	X	X	X	X
Website Sponsor Pages	Large Logo on Front Page	Small Logo on Home Page	Small Logo on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page
Branded Homecoming Supporter Signage	X	X	X	X	X		
Guaranteed Social Media Postings	5 Postings	3 Postings	2 Postings	1 Posting	Listed with Partner Sponsors		
Program Sponsor Pages	Large Logo Placement	Small Logo Placement	Small Logo Placement	Listing			
Instagram Highlight Spot	X						

SPONSOR INFORMATION

Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Facebook: _____ Twitter: _____ Instagram: _____

Yes! _____ *I would like to volunteer!*

Sponsor Ad Information

Deadline to submit your ad is May 20th.
Please email your completed ad as a PDF
to beverlyhomecoming@gmail.com

PLEASE MAKE CHECKS PAYABLE TO:

Beverly Homecoming Committee
P.O. Box 714
Beverly, MA 01915

OR Pay Online at
BeverlyHomecoming.org

Full Page Ad
*Included with
platinum & gold
sponsorships*

5.5 x 8.5 inches

Quarter Page Ad
*Included with
Bronze & Friend
sponsorships.*

2.75 x 4.25
inches

Half Page Ad
*Included with silver
sponsorships*

5.5 x 4.25 inches