



Dear Beverly Friends and Neighbors,

As the summer approaches, we're thrilled to announce the 59th Annual Beverly Homecoming, scheduled for **August 6th through the 11th, 2024**. It may seem far off to you, but the Homecoming Committee has been meeting and making plans for this year's celebration for several months. Homecoming 2024 promises six days of joy, camaraderie, and unforgettable memories. Annual favorites such as LobsterFest and the culminating Homecoming Fireworks Display are just the beginning. With live music, family-friendly movies, lawn games, a road race, and a full slate of fun events over the course of six days, our Homecoming will be a celebration like no other.

To make this all-volunteer-led, community-driven event the best it can be, we need your support, which may come in many different forms:

- One option is to make a tax-deductible donation to Beverly Homecoming, which you can do right now at **BeverlyHomecoming.org**, or by mailing your donation to **Beverly Homecoming, P.O. Box 714, Beverly, MA 01915**. As an independent, non profit funded entirely by private donations and Corporate Sponsorships, our goal is to raise at least \$100,000 each year.  
*Did you know that our fireworks display cost \$1,000 per minute?*
- If your business would like to sponsor Beverly Homecoming, please review this packet and select the sponsorship option that is best for you and return the packet, along with your check, to the address listed above.
- We need volunteers! If you can share some of your time to help events run smoothly, please email Volunteer Coordinator Anne Vallette at [annevallette1@hotmail.com](mailto:annevallette1@hotmail.com).
- If you have a skill, talent, or ability that you would like to share with your community as part of a Beverly Homecoming event, please email Homecoming President Medley Long at [medley@beverlyhomecoming.org](mailto:medley@beverlyhomecoming.org) (the schedule is filling up fast, so don't delay!).

We look forward to seeing you at Lynch Park this summer. Thank you for your support!

#### **Beverly Homecoming Committee**

Medley Long III, President  
978-473-4948

[medley@beverlyhomecoming.org](mailto:medley@beverlyhomecoming.org)

Robin Foster, Fundraising Committee  
[robin@beverlyhomecoming.org](mailto:robin@beverlyhomecoming.org)

**See sponsorship levels on the back of this letter...**

SPONSORSHIP LEVELS	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	PARTNER \$500	FRIEND \$200	NON-PROFIT \$100
Introduction and 3-5 minute speaking opportunity prior to Homecoming Fireworks & Lip Sync Contest	✓					
Introduction and 3-5 minute speaking opportunity prior to LobsterFest	✓					
Banner Space at LobsterFest and Fireworks Day	✓					
Instagram Highlight Spot	✓					
Recognition at Events	LobsterFest & Fireworks Days	LobsterFest				
Logo on Homecoming Banner	Large Logo	Small Logo				
Program Sponsor Pages	Large Logo Placement	Small Logo Placement	Listing			
Branded Homecoming Supporter Signage	✓	✓	✓	✓		
Guaranteed Social Media Postings	5 Postings	2 Postings	1 Posting	Listed with Partner Sponsors		
Homecoming Program Ad	Full Page Color	Half Page	Quarter Page	Quarter Page	Quarter Page	
Lobster Fest Promo Table Space	✓	✓	✓	✓	✓	✓

## SPONSOR INFORMATION

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Yes!** \_\_\_\_\_ *I would like to volunteer!*

### Sponsor Ad Information

Deadline to submit your ad is June 10th.  
Please email your completed ad as a PDF to [beverlyhomecoming@gmail.com](mailto:beverlyhomecoming@gmail.com)

### PLEASE MAKE CHECKS PAYABLE TO:

Beverly Homecoming Committee  
P.O. Box 714  
Beverly, MA 01915

**OR Pay Online at**  
**BeverlyHomecoming.org**

<p><b>Full Page Ad</b> <i>Included with gold sponsorships</i></p> <p>5.5 x 8.5 inches</p>	<p><b>Quarter Page Ad</b> <i>Included with bronze, partner, and friend sponsorships</i></p> <p>2.75 x 4.25 inches</p>
<p><b>Half Page Ad</b> <i>Included with silver sponsorships</i></p> <p>5.5 x 4.25 inches</p>	